After 38 years on the market and more than 5 million pieces sold, in 2018 Audio-Technica introduced the next generation of the legendary AT95E:



AT-VM95E

The VM95E has been upgraded and redesigned to offer the user improved performance and better sound quality.

- An improved and distinctive design resulting in a more rigid low resonance housing.
- A new coil design delivering increased output voltage (4mV) compared to AT95 and AT95EX.
- Newly designed radial damping ring improving and increasing frequency and transient response to 22,000Hz.
- Easier to mount using threaded inserts in the cartridge body enabling it to be mounted to the headshell or on an integral tonearm with just two screws (no nuts).

Designed to be interchanged and upgraded

The VM95 Series will not only replace two legendary Audio-Technica products, its adaptable design allows the interchangeability and the upgrade to more expensive styli.













One family, 18 products :

- Six moving magnet VM cartridges in the Series, use the same electromagnetic engine-body featuring six different styli, offering a wide choice of options for every budget and application.
- Six interchangeable replacement styli are perfectly compatible with VM95 Series body (and also with XP Series DJ cartridges).
- Six cartridge sets featuring each of the VM95 Series cartridge pre-mounted on the black version of AT-HS6 headshell for plug and play solution.



Due to the increased quantity of counterfeit products available online, never accept an Audio-Technica cartridge, replacement stylus or cartridge-headshell set in non Audio-Technica original packaging and always buy from an Audio-Technica Authorized Dealer.

VM95 Series overview

VM95 Series consist of 18 new products, six cartridges using the same electromagnetic engine-body featuring six different styli, offering a wide choice for every budget and every application.

The six cartridges are also available factory mounted on the exclusive AT-HS6BK headshell.

Six cartridges using the same electromagnetic engine-body

Six replacement styli all interchangeable

Six factory pre-mounted sets using AT-HS6BK headshell





